

Mission: To facilitate healthy aging by providing leadership and encouraging collaboration in creating age-friendly places (communities) that optimize the ability of all older Manitobans to do the things they feel are important.

Communities
Committed to
Healthy Active Aging



Exciting News!



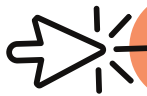
"Collaboration That Counts: Round 3 of Our Grant is Here!"

We're thrilled to announce the third round of the Age-Friendly Community Collaboration Grant — and we're excited to see the incredible ideas that will once again make a difference in Manitoba's municipalities!

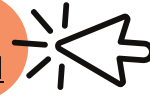
The first two rounds of this grant brought inspiring, impactful projects to life — creating more inclusive, accessible, and connected communities for older adults across the province. From improved public spaces to innovative transportation and social programs, these initiatives have truly changed lives.

Now, it's your turn! If you have a project that strengthens community connections, enhances quality of life, and supports age-friendly principles, we encourage you to apply.

Let's keep the momentum going and build on the great work already happening in our municipalities.



[CLICK HERE FOR MORE INFORMATION & TO
DOWNLOAD & SAVE THE GRANT APPLICATION](#)



Tapping into the Power of Community Champions and Volunteers

In every community, there are individuals who go above and beyond—people who care deeply, take initiative, and inspire others through their commitment. These are our community champions and dedicated volunteers. Recognizing and engaging these individuals can significantly amplify the impact of any organization or initiative.

Community champions bring credibility, trust, and firsthand knowledge of local needs. Their voices resonate because they are part of the communities we aim to serve. **Volunteers**, on the other hand, offer time, energy, and diverse skills that can fill crucial gaps, extend our reach, and increase our capacity to deliver services effectively.

Identify those already active in schools, churches, local groups, or online. Invite them personally, offer clear roles, support, and recognition. Provide training and value their feedback—they often bring fresh, grassroots solutions. When we empower community champions and volunteers, we're not just expanding our team—we're building local ownership and long-term sustainability. Their involvement helps shape more inclusive, responsive programs and fosters a shared sense of purpose.

Let's seek out these passionate individuals, invest in their growth, and celebrate their contributions. Our work is stronger when we do it together.

Standing Up for Seniors: Manitoba Marks World Elder Abuse Awareness Day on June 15


A message from PEAM (Prevent Elder Abuse Manitoba)....

On June 15, 2025, communities across the globe will observe World Elder Abuse Awareness Day (WEAAD), a United Nations–designated day that shines a spotlight on the mistreatment of older adults and promotes their rights, safety, and dignity.

Elder abuse can take many forms—including physical, emotional, financial, and sexual abuse, as well as neglect. It affects an estimated 8–10% of Canadian seniors each year. Warning signs may include unexplained injuries, changes in mood or behavior, and sudden withdrawal from social activities. WEAAD unites individuals, organizations, and governments in a shared commitment to end elder abuse and ensure that aging is experienced with respect and security.

In Manitoba, Prevent Elder Abuse Manitoba (PEAM) is a key partner in this effort. The organization works closely with senior serving community organizations, law enforcement, service providers, and the public to raise awareness, deliver education, and offer resources that help protect and empower older adults. Visit Peam.ca to find out different ways to support WEAAD!

There are several ways individuals and organizations can take part in WEAAD this year:

- **Join the National Virtual Event:** Participate in the national WEAAD event on June 11, 2025, from 12:00 to 1:30 p.m. This virtual gathering is open to people of all ages. Register online by [clicking here!](#)
- **Wear Purple on June 15:** Show your support by wearing purple—the official color of WEAAD. Share your photos on social media using the hashtag #WEAAD2025. 
- **Host or Attend Educational Events:** Consider organizing or attending a workshop, webinar, or presentation about elder abuse prevention. Register your event at www.peam.ca
- **Share Resources:** Help spread awareness by accessing the WEAAD toolkit with online resources within your workplace, organization, or community.

To learn more, access resources, or request a presentation, visit www.peam.ca or email coordinator@peam.ca. Together, we can help end elder abuse and promote dignity for all older adults.

Thank you,

Lisa Tinley



Our consultants are ready to work with you!

Connect with Connie Newman at (204) 792-5838 or info@manitobaseniorcommunities.ca and hello@agefriendlymanitoba.com or visit our website: www.agefriendlymanitoba.com



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