

# AGE FRIENDLY 2.0

## Age Friendly Manitoba Initiative Milestone Recognition Program Application Information



Age-Friendly Community Milestones were developed by the Province of Manitoba, the World Health Organization (WHO) and the Public Health Agency of Canada (PHAC) as a basis to recognize age-friendly community efforts.

### **The Benefits of the Milestone Recognition Program**

The program is designed to recognize and reward communities that show dedication in promoting and developing age-friendly initiatives. It recognizes achievements in becoming a more age-friendly community. The benefits include:

- Age-Friendly Manitoba Initiative (AFMI) recognition award
- PHAC and WHO recognition as an age-friendly community
- Promotion of the community's achievements on the [www.agefriendlymanitoba.com](http://www.agefriendlymanitoba.com) website.
- Financial recognition to assist the community with age-friendly initiatives
- Enhanced eligibility on Age-Friendly grants as they become available

### **Age-Friendly Manitoba Milestone Recognition Application**

When a community completes the 4th Age-Friendly Milestones, the municipal government may apply to have the community officially recognized by completing the attached application form. Successful applicants will be awarded \$2500.

**For more information on the AFMI recognition award contact:**

Connie Newman, Executive Director

 [www.agefriendlymanitoba.com](http://www.agefriendlymanitoba.com)  [hello@agefriendlymanitoba.com](mailto:hello@agefriendlymanitoba.com)



The Age-Friendly Manitoba Initiative is under the stewardship of the  
Manitoba Association of Senior Communities (MASC)

SEP 2023

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## Age Friendly Manitoba Initiative

### Milestone Recognition Application



### The Age-Friendly Manitoba Milestone Recognition Program

After completion of the 4th Age-Friendly milestone, communities can apply for Milestone recognition. Additional information may be attached to the application.

### Municipal Government Information

Municipal Government \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Position \_\_\_\_\_

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## Age Friendly Manitoba Initiative Milestone Application Form



**MILESTONE 1 - Community Engagement** - Establish an Age-Friendly leadership group that includes active engagement of older adults.

Who is involved in your leadership group?

List the organizations represented on your leadership group (attach a separate sheet if required).

How has the group consulted with the community? For example, community meetings or other events, requests for submissions, comments, etc.

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**MILESTONE 2 - Council Resolution** - Secure a municipal council resolution to actively support, promote and work toward becoming Age-Friendly. (Please attach a copy).

Date Passed: \_\_\_\_\_

**MILESTONE 3 - Action Plan** - Establish a comprehensive and concrete plan of action based on community consultation including older adults. The plan includes goals, objectives, activities, timing, funding and other resources and target measures (please attach copy).

Please describe how older adults were involved in these processes (eg. focus groups, surveys, number of participants). By what method(s) did you consult with your community?

Date Action Plan Created \_\_\_\_\_

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**MILESTONE 4 - Public Awareness** - Demonstrate commitment to action by publicly posting the action plan.

Date and location(s) of action plan post (for example, municipal office, municipal website, community centre, etc).

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### Milestone Application Form



#### Required attachments checklist.

Please submit the following with your application:

- Copy of municipal resolution
- AF needs consultation/assessment
- AF action plan

**MILESTONE 5 - Commit to Evaluation** - Commit to measuring activities and reporting publicly on action plan outcomes.

Additional material that you can provide will be helpful to us in promoting age-friendly accomplishments in your community. If available, please provide:

- Outcomes and progress reports on AF action plan
- Evaluation reports (may include anecdotal)
- Photographs of age-friendly features/events. Please contact us if you need a media release form.

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Additional Comments:

I, \_\_\_\_\_, confirm that the contents of this form are accurate to the best of my knowledge.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position

SEP 2023



[www.agefriendlymanitoba.com](http://www.agefriendlymanitoba.com) ✉ [hello@agefriendlymanitoba.com](mailto:hello@agefriendlymanitoba.com)